

AAF MADISON'S AMERICAN ADVERTISING AWARDS 2019

Celebrating Creativity Without Limits!

Add your company name to the prestigious list of sponsors & join us to celebrate at the Show on 2/16/2019 at Monona Terrace.



One \$2,500 Presenting Sponsorship

- Company will be recognized as presenting sponsor in print and electronic promotions, and during the event.
- Company logo will be on print, email & social media promotions and the AAF Madison website.
- Company will receive six (6) complimentary tickets to the awards show.
- Company may have their logo as a gobo at the show. Gobo must be provided by company.

Up to Two \$1,000 Premiere Sponsorship

- Company will be recognized as premiere sponsor in print and electronic promotions, and during the event.
- Company logo will be on print, email & social media promotions and the AAF Madison website.
- Company will receive four (4) complimentary tickets to the awards show.

One \$500 Student Sponsorship – The Digital Ring

- Company/School will be recognized as student sponsor in print and electronic promotions, and during the event.
- Company logo will be included on the January printed mailer, email & social media promotions, AAF Madison website and in the show production.
- Company will receive two (2) complimentary tickets to the awards show.

One \$500 Silver Medal Award Reception Sponsorship

- Company will be recognized as the Silver Medal Award Reception sponsor in print and electronic promotions, and during the Silver Medal Reception and Awards Show.
- Company logo will be included on the January printed mailer, email & social media promotions, AAF Madison website and in the show production.
- Company will receive two (2) complimentary tickets to the awards show.

Up to Four \$400 Supporting Sponsorship

(can include categories or a customized sponsorship)

- Company logo will be included on the January printed mailer, email & social media promotions, AAF Madison website and in the show production.
- Company will receive two (2) complimentary tickets to the awards show.
- Let us work with you to create a customized sponsorship that represents your company/organization.

Up to Four \$350 Bar Sponsorships – Kennedy Communications – Mid-West Family Marketing

- Company logo will be on the January printed mailer, email & social media promotions, AAF Madison website and in the show production.
- Sign with logo on the bars at The Show.
- Bar Sponsorship provides complimentary barrel of beer for guests during the AAA Show Reception. (while quantities last)